



USE CASE

Global Pharmaceutical Company

We empowered a global pharmaceutical company to develop a culture of self-service analytics by working closely with their internal teams to create a suite of secure, dynamic dashboards in Tableau, defined site roles for employees, and step-by-step training videos—enabling them to achieve streamlined reporting, user permissions, and freeing up HR to focus on other initiatives.



Problem

The company wanted to create a self-service analytics solution for executives that would allow them to explore HR data and reporting without requiring weeks of work in Excel and PowerPoint. The reports had to be interactive and dynamic so they could be leveraged for better-informed decision-making by the executive team.

Our Approach & Solutions

- Worked closely with report creators and owners to understand HR metrics and calculations
- Designed efficient data models based on Excel exports and modernized existing visualizations.
- Created a suite of dynamic dashboards while keeping data security and employee role-based visibility features in mind
- Produced training videos to walk executives through accessing and understanding the new reports and Tableau Online

Deliverables



Four workbooks comprised of five report dashboards with four associated detail reports



Tableau Online

Permissioning preparation and management for seven executives and the HR team



Training: Two training videos for Tableau viewing audience



Full knowledge transfer for dashboard upkeep and Tableau Online administration and management