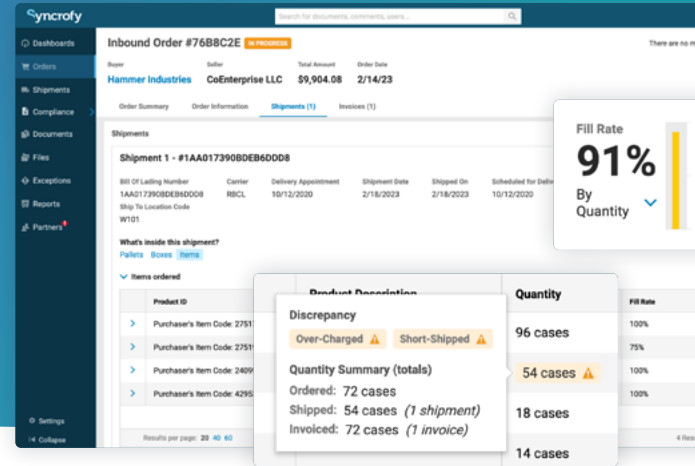




The Power of Syncrofy

Transforming Your Data into Actionable ROI

Syncrofy is a multi-enterprise platform that enables transparency, intelligence, and automation across existing supply chain applications.



The Value of Syncrofy



Empowers the business to see & resolve supply chain issues **BEFORE** they impact revenue



Improves on-time delivery to **ACCELERATE** revenue



Drives **FAST DECISION-MAKING** with powerful dashboards & reports



Helps companies **AVOID** fines & fees for non-compliance

30%

Reduction in revenue leakage

50%

Decrease in avoidable fines & fees

55%

Less time spent searching for documents

65%

Improvement in customer satisfaction

Syncrofy Features

- ✓ Full order lifecycle visibility and document correlation
- ✓ Proactive notifications and alerts about supply chain exceptions
- ✓ Real-time, configurable dashboards and reporting for customized business insights
- ✓ Supplier and customer scorecards on key metrics, including fill rate, lead time, and OTIF
- ✓ Powerful document search capability
- ✓ Consolidated visibility across applications
- ✓ Partner collaboration

Syncrofy - IBM Customers



300% ROI resolving customer order to cash issues



Up to 31% lower IT costs due to self-service platform for all order/supply chain transactions



EDI team now spends less than 5% of their day searching for documents



Cut issue resolution time by 97%



Product received at the right location and at the right time improving customer satisfaction up to 65%



Up to 30% reduction in revenue leakage due to exceptions and notifications



Up to 78% increase in partner collaboration; ASN Compliance 3000+ suppliers



Real-time visibility across 13 brands improving customer satisfaction up to 65%