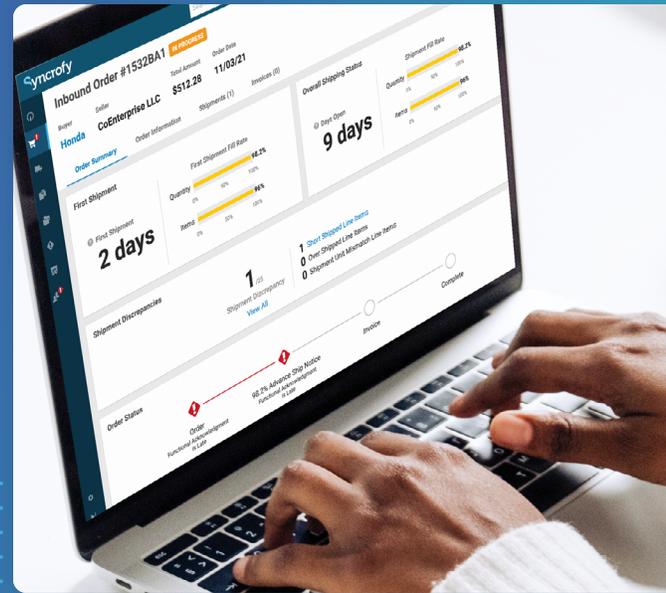




It's hard to maintain a healthy retail operation these days. But there is hope.

Let me introduce you to Syncrofy.

Meet customer demand. Drive business growth. Sustain long-term success.



### Procurement

It's an arduous task to find reliable suppliers that can provide fairly priced goods to meet your needs with the availability you require. Concerns like risk mitigation, process inefficiencies, lack of centralized data, and outdated, manual processes can dramatically slow down your department.

#### Syncrofy can help you:

- Create configurable vendor scorecards on-demand to drive better supplier relationships
- View order and ASN status at line item level to make adjustments on the fly
- Know when to expedite or fulfill product requirements to reduce stockout risk
- Get alerted when orders aren't acknowledged within a specific timeframe

### Supply Chain

In retail, B2B/EDI transactions happen across many silos. As a result, different data exists within various business units; increasing the chances of human error and making operational efficiency nearly impossible.

#### Syncrofy can help you:

- Achieve a single version of the truth—regardless of silo
- Enable your supply chain planning and control tower apps to ingest real-time order data
- Create configurable vendor scorecards on-demand
- Optimize your supply chain

### Vendor/Supplier Compliance

Your suppliers are critical to the success of your business but that doesn't mean you shouldn't hold them accountable. Inefficient receiving, lost sales, process delays, and sky-high shipping costs can all happen when they fail to live up to their end of the bargain.

#### Syncrofy can help you:

- Easily implement vendor compliance programs with vendor scorecards on-demand
- Identify highest performing suppliers and work with your least efficient ones
- View order level data and manage exceptions together WITH your suppliers
- Create a more efficient supply chain

### What can a successful vendor compliance program do for you?

↑65%

Improve your receiving operations by 65%

↑70%

Speed up time-to-arrive per shipment by 70%

↑35%

Save you money by helping you avoid missed sales opportunities by up to 35%

# How Syncrofy Can Help You Take Action



## Happy Customers!

Improve customer satisfaction and loyalty by up to 65%.



## Return on Investment

Achieve an ROI of up to three times your initial investment.



## Develop a Single Source of Truth

Boost collaboration with suppliers by using a uniform source of data to improve quality and accuracy.



## Keep Tabs on Suppliers

Syncrofy enables you to charge suppliers for ASNs which are late, have invalid EDI, or are missing required data.



## Recoup Revenue

Reduce revenue leakage by up to 30% due to late shipments, reduced stock-outs, and optimized inventory levels.

## Accounts Payable

Accounts payable is often a balancing act between ensuring invoices are paid on-time and maintaining strong relationships with suppliers. However, without the right processes and technology in place you risk late or missing payments, out of control costs, and damaged supplier relationships.

### Syncrofy can help you:

- Communicate directly with your internal AP team and external partners via a unified platform
- Easily achieve four-way matching to ensure what's ordered is what's received
- Tag and share information with your team members
- Streamline your data deduction process (get alerts when deductions are applicable to a given supplier)



**Never before have we been able to implement a successful ASN Compliance Program.**

- Director of Supplier Compliance, Fortune 50 Retailer

## IT (B2B/EDI) Team

Retail IT teams are constantly being pulled in a hundred different directions on a daily basis. From being asked to format reports and dashboards, to digging up data and old transactions for their business teams and answering questions about B2B/EDI transactions, it's a nonstop barrage of urgent requests.

### Syncrofy can help you:

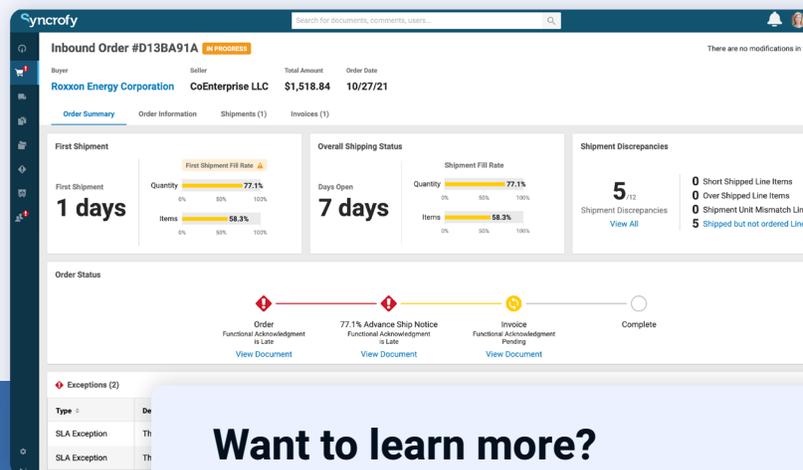
- Find information quickly by document number, user name, or company
- Get valuable time back to focus on mission-critical IT tasks
- Build robust reports and dashboards based on your EDI data with just a few clicks
- Reduce backlog by empowering users to search for data and answer questions independently

## C-Suite Executives

As a retail executive, you're responsible for the strategic vision of your entire operation. But to create that vision you need your entire organization on the same page. Syncrofy can help you achieve the visibility and results you strive for to ensure you maintain high customer satisfaction, increase revenue, and drive steady growth.

## Meet Syncrofy!

Designed with non-technical users in mind, Syncrofy provides full supply chain visibility and actionable insights from day one—no need to configure, map, or develop a specialized data warehouse. It calculates fill rate and lead time for both orders and shipments and reconciles invoices against POs, shipment documentation, and receipts to identify quantity and price discrepancies.



Created by CoEnterprise. CoEnterprise is a transformative, problem-solving enterprise software and services company. Founded in 2010, we are recognized as a leader in the supply chain and business analytics space, delivering innovative solutions and services that empower people with the resources to analyze their data to make faster, smarter decisions.

## Want to learn more?

Check out our eBook to discover how Syncrofy can help optimize your retail operation today.