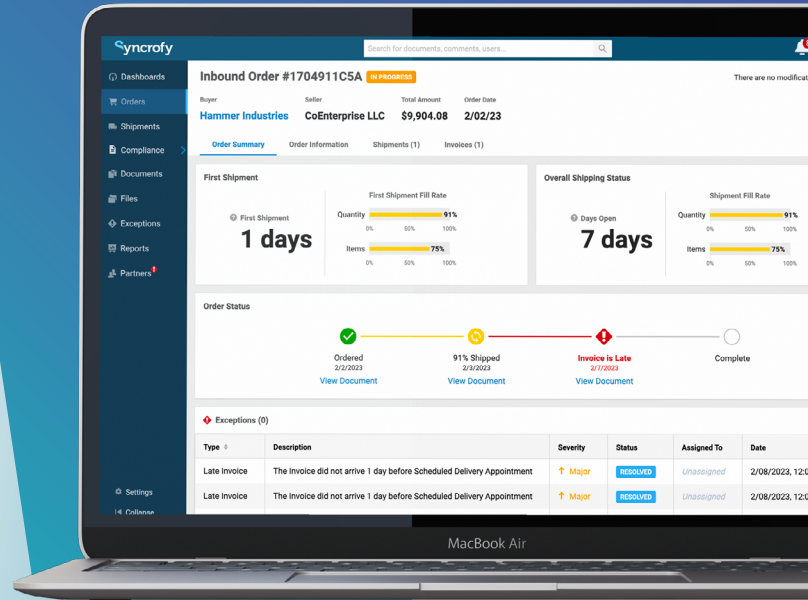




# Best-In-Class Supply Chain Visibility & Business Analytics

## IBM Sterling Gentran, B2Bi, ITX & Syncrofy: A Power-Packed Combination



### An easier way to manage your critical B2B supply chain

Syncrofy, our powerful supply chain visibility and intelligence platform, enhances existing IBM B2B solutions including Sterling Gentran, B2Bi, and ITX. It consolidates existing B2B data across the enterprise and provides transaction and full order lifecycle visibility at the line-item level in an easily readable format.

Proactive visibility, alerting, and reporting for your internal teams so you can achieve valuable insights on your supply chain right out of the box.

**65%**

Improvement in customer satisfaction

**50%**

Decrease in avoidable fines & fees

**55%**

Less time spent searching for documents

**30%**

Reduction in revenue leakage

### Built for Supply Chain Professionals

Syncrofy enables companies to consolidate information that's scattered throughout multiple systems and make it accessible for all users in all departments, without having to leverage IT staff or resources.

Unlike ERP systems, which flush data into secondary storage in as soon as 30 days, Syncrofy retains your data for as long as you need to solve problems and avoid costly audit fines.

### Syncrofy Features

With pre-built integration to Sterling Gentran, B2Bi, and ITX, you'll be up and running quickly to get the best of Syncrofy's robust visibility, business analytics, and AI-powered features including:



Consolidation of data from multiple B2B systems



Proactive notifications and alerts on supply chain exceptions



Self-service EDI for customer service, accounting, supply chain, procurement, and IT



Unlimited data retention—unlike ERP systems that remove after a fixed period of time



Correlated EDI and supply chain documents in a human-readable format



Supplier and customer scorecarding including fill rate, lead time, OTIF, and more



Full order lifecycle visibility including 4-way matching



Powerful real-time, configurable dashboards



Partner access for collaboration

### Ready to start your path towards complete B2B visibility?

Contact us today to learn how we can incorporate it into your IBM B2B solutions!

