COE
COENTERPRISE

Partner Engagement Manager from CoEnterprise
Optimized Partner Management and Onboarding

Manually managing your business partners, whether they're suppliers or customers, can be a daunting task that involves teams both internal and external and across functions such as IT, business and even legal staff. This process is often too slow to keep up with business needs, putting you at risk for both business failure and financial loss.

With Partner Engagement Manager (PEM) from CoEnterprise, companies can utilize the industry-leading solution for managing B2B relationships, significantly reducing onboarding time, manual key-entry & associated errors and manual data exchange while providing complete business-level visibility into the migration process.

Centralized On-Boarding

With PEM, companies can control both upstream partner onboarding tasks (like legal processes and contractual requirements) as well as departmental document exchanges (such as promotions and targeted initiatives). PEM uses RESTful APIs to load your partner data directly into your ERP so that you don't have to worry about bothersome mapping or manual updates to this constantly changing data ever again.

User Self Service

PEM offers a self-service portal where both business users and partners can self-onboard and self-administer related contact and communications profile information without IT involvement. PEM offers out-of-box usability alongside customizable workflows for onboarding & maintenance plus a centralized monitoring of activity progress across a global B2B community.

Hybrid Partner Deployment

PEM was designed to support hybrid deployment models and can bridge across both on-premise and Cloud based applications.

Advanced PEM Services

CoEnterprise can also customize your PEM environment with new code, design assistance, migration projects and mapping to ensure that your company never loses track of its partner data. Regardless of your business and IT needs, CoEnterprise is prepared to ensure that you are getting the most out of PEM and your data.

External Teams

Internal Teams

PEM Portal

PEM Partner Repository

PEM Partner Provisoner

SFG

SSP

LDP

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