

WatchDog + IBM Bluefin with watsonx.data for Snowflake Optimization

Unlock performance, visibility, and savings
across your Snowflake investment



Snowflake optimization made simple

Watchdog and Bluefin, IBM's industry-leading Snowflake optimization engines, help you run Snowflake faster, smarter, and more cost-effectively. Together, they give you the visibility and intelligence needed to prevent performance issues, reduce waste, and keep your data environment operating at peak efficiency.

How WatchDog & Bluefin solve it

Modern Snowflake environments require both performance intelligence and cost intelligence to operate efficiently. Watchdog and Bluefin work together to deliver just that. Watchdog optimizes your Snowflake account in real time saving you time and money, while Bluefin analyzes workloads to uncover high-cost jobs and optimization opportunities. The result: faster performance at a lower cost.

Core capabilities

- ✓ Real-time monitoring & account optimization (Watchdog)
- ✓ Deep insight and optimization of heavy workloads (Bluefin)
- ✓ Automated guidance to prevent cost spikes
- ✓ Improved governance, reliability, & operational efficiency
- ✓ Secure, metadata-only analysis with zero performance impact
- ✓ Simple, seamless integration with Snowflake

Key challenges

Rising Snowflake costs from hidden inefficiencies

Limited visibility into heavy or wasteful workloads

Hard-to-track performance issues across users & warehouses

Sudden cost spikes from write-heavy or misconfigured jobs

Snowflake outcomes that matter

Watchdog keeps your Snowflake account optimized and efficient by continuously scanning configurations, activity, and performance. Bluefin identifies the workloads driving costs up and provides targeted recommendations to eliminate waste. Together, they give you a complete solution to ensure that your Snowflake environment is running optimally at a reasonable cost.

Average savings with WatchDog & Bluefin:

50%
total Snowflake
cost reduction

30%
savings with
WatchDog

20%
savings with
IBM Bluefin

\$127,500 saved per year for customers
with \$250-300k annual Snowflake spend

Want to see how much you can save?

You can find out in less than an hour by visiting:

<https://info.coenterprise.com/watchdog-solution> or connect
with us directly at analytics@coenterprise.com.

About CoEnterprise

As a leader in supply chain solutions with hundreds of successful projects completed, we specialize in data, analytics, and AI to drive innovation across supply chain management and various other industries. Our dedicated AI division is skilled in predictive analytics, machine learning, and automation to stay on the leading-edge in AI-driven supply chain solutions. Deep expertise enables businesses to optimize operations, improve decision-making, and stay competitive in a data-driven world.