![coenterprise]

You've wasted money on Snowflake in the last 30 days—and we can prove it

Save up to 40% on your bill with fast, stress-free cost management

POWERED BY alteryx

Did you know the efficiency of your Snowflake warehouse credit usage can be as low as 10%? That means you're only running queries for 10% of the time you're paying for. You read that right. That's because much of Snowflake's configuration is geared towards often excessive measures to improve the user experience, which may not always align with your actual needs.

Our solution, WatchDog, takes a bite out of costly, ineffective, and unnecessary configurations. Virtually every Snowflake account we have assessed is paying too much.

Why is Snowflake cost management so difficult?

Cost management challenges for users within Snowflake can be attributed to four factors:

It's expensive
Companies that purchase Snowflake consistently report they are spending more on compute than they bargained for. As a result, many are reversing course or limiting use.

Chargeback controls
The systems that create structure and enable cost control themselves are part of the problem. Best practices are at odds with cost management.

Complex trade-offs & opaque
There are numerous levers to control the use of warehouses and their costs—with each impacting the other.

Skillset
The skills required to manage cost effectively through a data-driven approach are outside the skillset of many Snowflake administrators. The administration was supposed to be "easy."

Tools
The tools an administrator needs to understand the complexities of Snowflake billing aren't available.
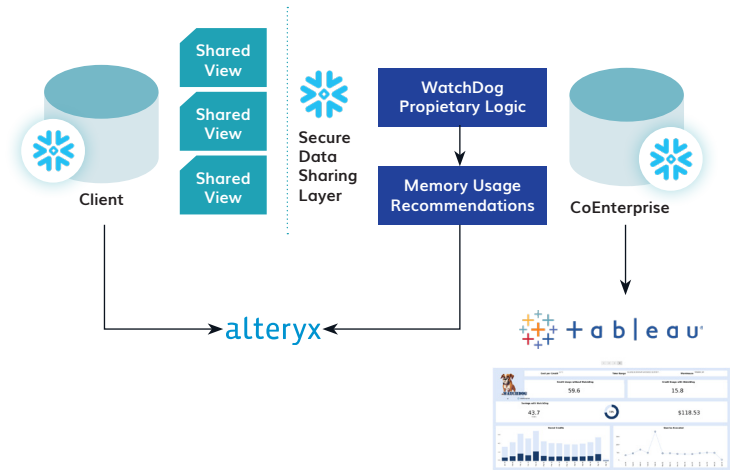

Introducing WatchDog

WatchDog provides you with a simple path to substantial cost savings by optimizing the complex configurations within your Snowflake warehouses. With WatchDog, you can save up to 40% in poorly configured environments.

- ✓ Proprietary algorithms optimize your Snowflake warehouses
- ✓ Significant savings against agreed upon baselines
- ✓ Easy to get started
- ✓ Fixed annual fee

Through a fully-automated integration, WatchDog will provide automated daily updates to your Snowflake environment.

The savings from these updates can be easily tracked from a business-friendly dashboard, allowing drill down to the warehouse level.

WatchDog users achieve up to a **20-40% reduction** in YoY spend.

Unmatched expertise & excellence

Our Snowflake certified experts have the experience, flexibility, and technical skills to support your unique business goals. And because we're a trusted Snowflake partner, you can rest assured that we'll be there to support your ongoing needs.

350+ customers helped and counting

1000+ projects completed

140k+ consulting hours delivered annually

Want to know more?

Click here to see how much you can save in less than one hour of your time!

Or get in touch with us by reaching out to:
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