



# SureStock InStore: Real-time, AI-Powered Shelf Visibility

Full shelves. Happy shoppers.  
Big profits.



## Turn your store cameras into shelf intelligence

Out-of-stock items can cost you billions every year and 30% of shoppers will switch brands or retailers when they can't find what they need. SureStock InStore transforms your existing in-store cameras into real-time inventory sensors to enable instant out-of-stock (OOS) detection and faster restocking. No more delays or guesswork—just seamless inventory and better experiences.

## The challenge: In-store blind spots and delayed insights

Manual audits are time-consuming and POS data can't catch empty shelves until it's too late. You may already have CCTV cameras in place but it's possible they've been underutilized for your store operations. Without real-time visibility, missed sales, poor experiences, and brand damage are inevitable.

## How SureStock InStore solves it



### Computer vision detection

Identifies empty slots, misaligned products, and SKU-level gaps



### Camera integration middleware

Pulls live feeds from your existing CCTV or IP systems



### Store operations dashboard

View real-time shelf alerts and stock heatmaps



### ERP and POS integration

Feeds OOS data into your broader inventory planning



### Mobile task manager

Identify stockout  
Pushes restock tasks to floor staff, tracks task completion

**20–30% fewer** lost sales from out-of-stock items

**Hours saved** weekly by eliminating manual shelf checks

**Increased SKU availability** and customer satisfaction

**Low overhead** using existing CCTV infrastructure

## About CoEnterprise

As a leader in supply chain solutions with hundreds of successful projects completed, we specialize in data, analytics, and AI to drive innovation across supply chain management and various other industries. Our dedicated AI division is skilled in predictive analytics, machine learning, and automation to stay on the leading-edge in AI-driven supply chain solutions. Deep expertise enables businesses to optimize operations, improve decision-making, and stay competitive in a data-driven world.

## Say goodbye to empty shelves—for good

To learn more or see SureStock InStore in action, drop us a line at [sales@coenterprise.com](mailto:sales@coenterprise.com).