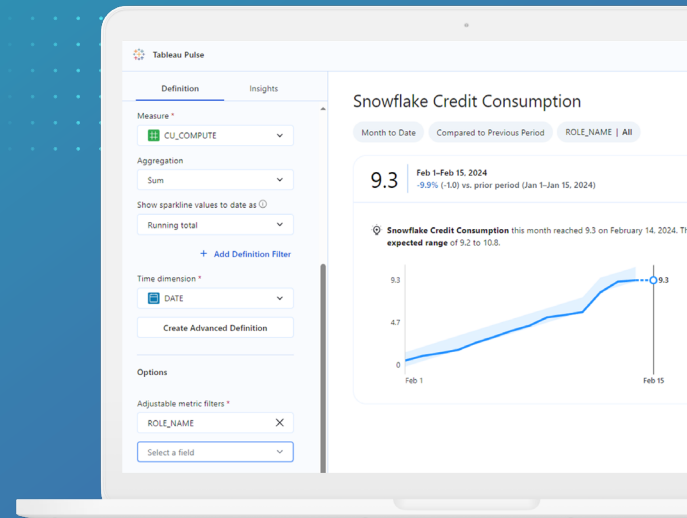




Supercharge your data journey with SnowPulse

AI-powered insights to monitor Snowflake compute consumption

We know as a Snowflake user you only pay for what you actually consume. However, achieving full visibility can be a challenge and sometimes hidden, unanticipated data consumption can sneak by unnoticed. To ensure you're paying for what you use, it's important to leverage a data observability tool that can help you keep your systems regulated, optimize like a pro, and keep your Snowflake budget in check.



How SnowPulse works

Utilizing the power of [Tableau Pulse](#), SnowPulse monitors and informs you on your resource utilization within Snowflake. By analyzing credit usage across a spectrum of considerations, SnowPulse enables you to identify patterns, inefficiencies, and opportunities for improvement so you can make informed decisions regarding your Snowflake resource allocation and performance optimization.

With intuitive visuals, SnowPulse brings your data to life. You can share your journey and add followers to stay updated on changes within your Snowflake data. Then discover, follow, and share those key insights across your organization. It's like scrolling through social media, but with valuable data for decision-making!

Dive deeper into your data

SnowPulse displays an overview across five major areas of Snowflake credit consumption (many of which are not directly visible through the Snowflake UI) and allows you to dive deeper, adjust metric filters, and compare data across different periods of time. It asks data driven questions to gain deeper insights into your Snowflake resource utilization so you can take action and correct problems before they occur, including:



Credits consumed by warehouse name, size, user, role, and more

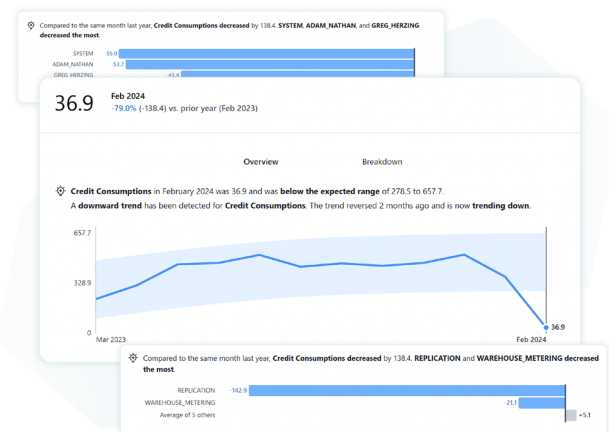


Identifying if consumption is above/below expected amounts



Changes in consumption

SnowPulse has the potential to cut time spent monitoring Snowflake consumption in HALF



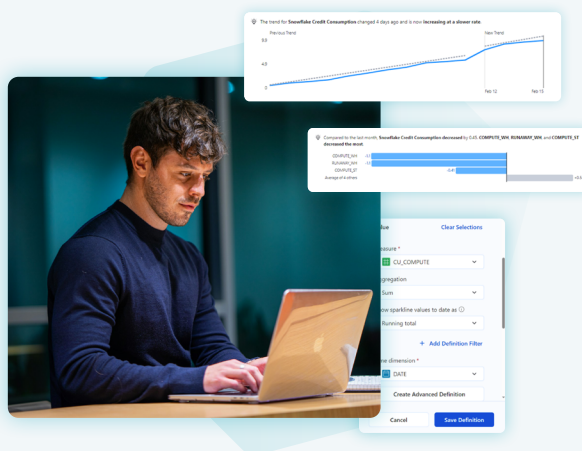
KEY BENEFITS TO POWER YOUR BUSINESS

- ✓ Protect your data warehouse consumption budget
- ✓ Remove the need for costly development resources
- ✓ Reduce your administrative effort
- ✓ Gain insights into your Snowflake usage not available natively in Snowflake
- ✓ Uncover runaway spending
- ✓ Create greater business value

The Power of Tableau Pulse

Built on the [Tableau](#) platform, Tableau Pulse empowers you with intelligent, personalized, and contextual insights delivered within the flow of your work. It helps you go beyond the how and what and shows you the why behind your data.

Tableau's investments in generative AI technology aim to help everyone increase their data culture and reach the nearly **70% of employees** not using data tools to make data-driven decisions today.



Why CoEnterprise?

With over 250 analytics projects completed annually and thousands of custom visualizations implemented every year, we know data. We feature ongoing strategic enterprise analytics projects with companies ranging from Fortune 500 to SMB and work to help our customers achieve reliable, data-backed decision-making to maximize ROI.

Our wide-ranging experience in end-to-end analytics and strategic partnerships with Tableau, Snowflake, and other leading technology companies can help you achieve sustained success in the face of uncertain economic times.

250+
projects completed
annually

1000+
custom visualizations
implemented per year

OUR AWARDS

- Tableau Customers For Life Americas Partner Award
- Tableau Services & Training Partner of the Year
- Tableau Rookie Partner of the Year

OUR PARTNERS



Ready to start saving time & money with SnowPulse?

Drop us a line at SnowPulse@coenterprise.com, and within just an hour or two, you'll be on your way to reclaiming precious time and saving your company money! Let the fun (and savings) begin!



About CoEnterprise

CoEnterprise provides robust Tableau training and consulting services that help companies get the most out of their data. Our passionate team of experts empower teams to gain visibility, create actionable insights, and use their data to solve real business problems. As an award-winning Tableau partner, we have the experience and skills to help organizations gain a competitive edge and equip them for continued success. For more information, visit: www.coenterprise.com



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